

SLEEPRAE

a geolocation-driven P&E mobile game

PITCH DECK 2024

METACE





Bē

There is no crypto game which lets players compete with each other for rewards using betting mechanics.

PROBLEM

SOLUTION

P2P BETTING

Multiplayer modes, which allows users to challenge each other for extra rewards

SINGLE PLAYER MODE

Solo gameplay featuring bonus rewards in a prize pool for best players

REAL ART REWARDS

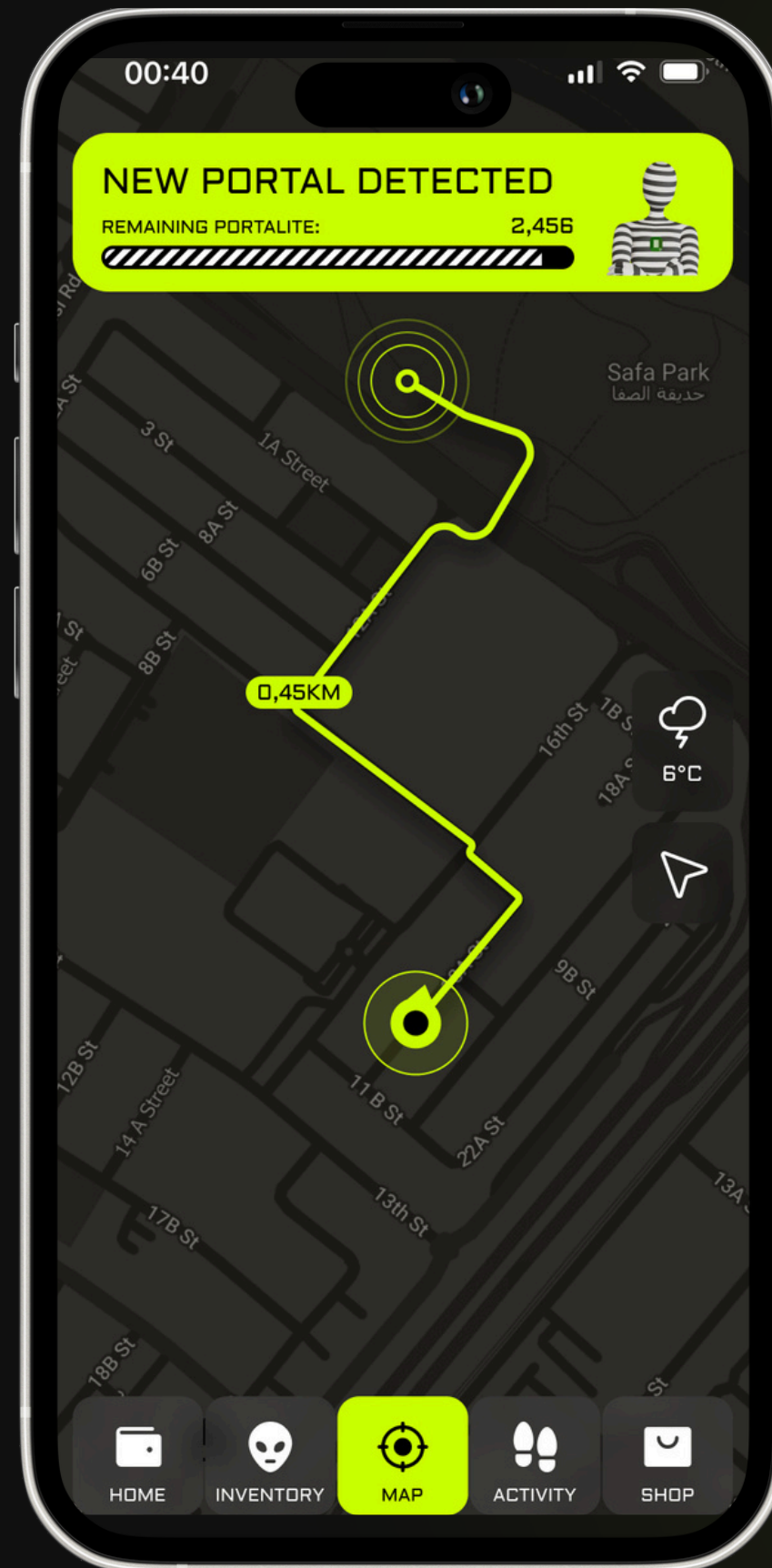
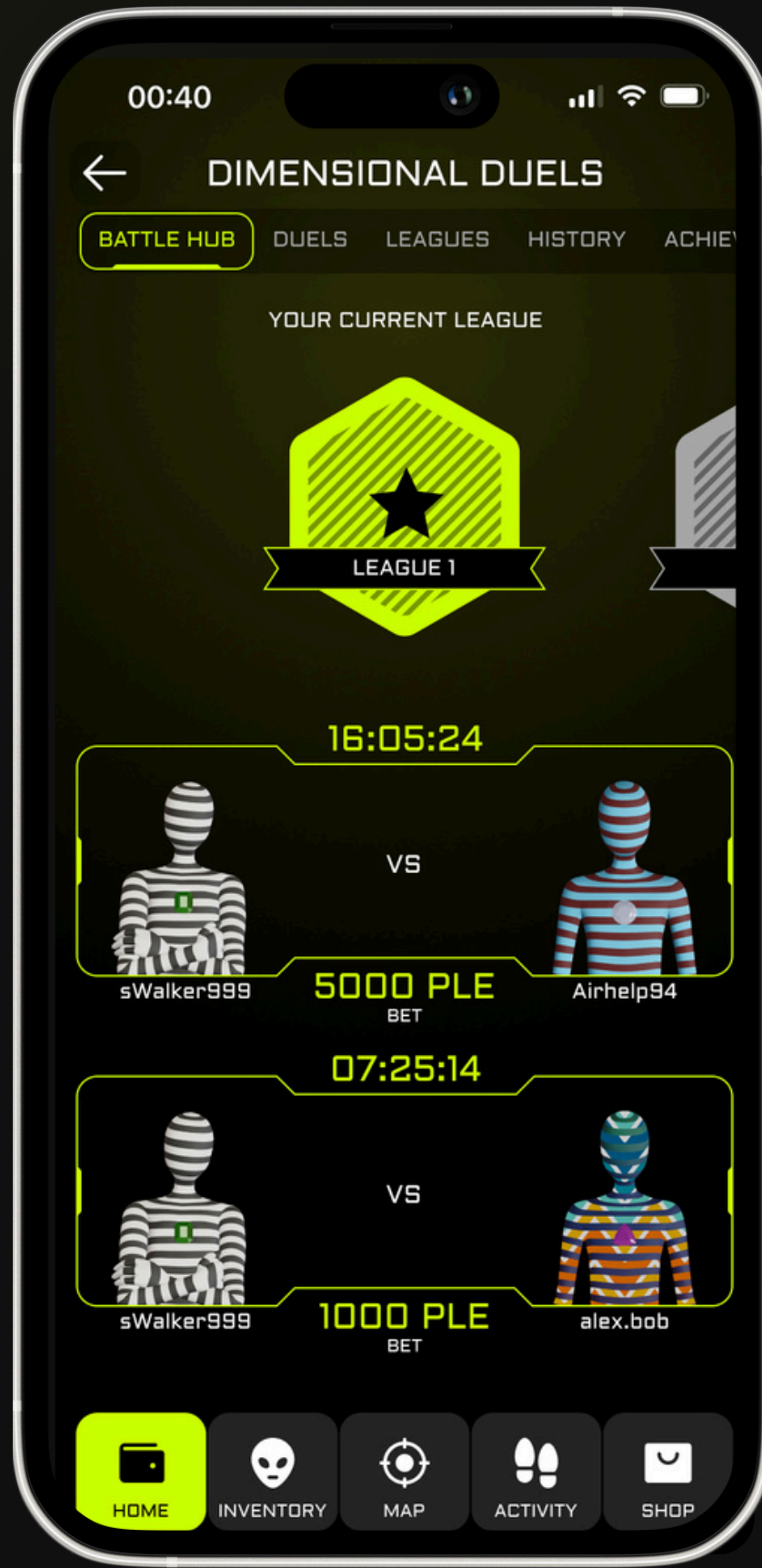
Activities mode offering real-world art as prizes for top performers



SLEEPTRACE

a geolocation-driven P&E mobile game

> PRODUCT



MVP

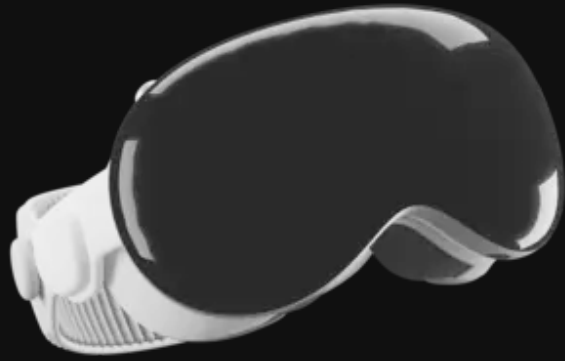
- > Tests key functionalities
- > Gathers user feedback
- > Designed for crypto enthusiasts

> PRODUCT

VISION

- > Revolutionizing gaming for **both Web2 and Web3 audiences** on all major mobile devices
- > AR features for more **interactive gameplay**
- > Different P2P Betting Modes to **increase the competitive nature between players**
- > A scalable and stable economy for **sustained player engagement**





Apple introduces the future of wearable technology with the Apple Vision Pro, a pioneering set of AR glasses that enrich reality with digital layers, promising an evolved user experience.

>APPLE



Snapchat has executed one of its largest purchases by acquiring WaveOptics, an AR display supplier, elevating their AR display capabilities with a significant investment exceeding half a billion dollars.

>SNAPCHAT



Enter Marvel's universe with a unique location-based AR game that empowers you to craft your superhero narrative and battle against villainy in an augmented world.

>MARVEL

>AR EVERYWHERE IN 2024

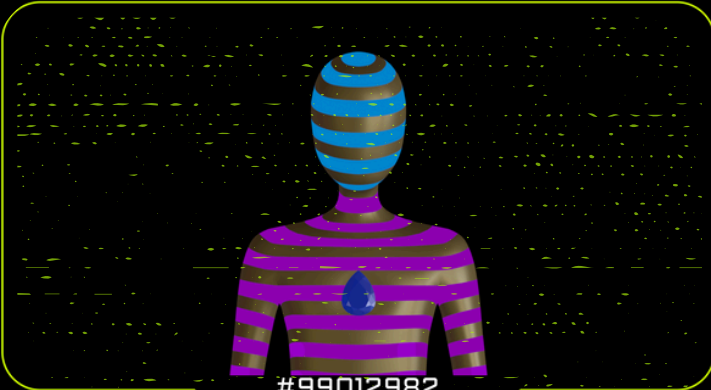


Promoting real-world exploration and
adventure by rewarding players.

> GAME OVERVIEW


Earth is in danger, and help comes from a mix of people, a smart AI, and aliens called **Sleepwalkers**. They work together to fix a big problem using special energy.

↗ ✕




#99012982

LVL 05



MINT 3/6



05

CAPACITY

12


MENTALITY

07


STABILITY

02

CHRONOSHIFT



HELMET




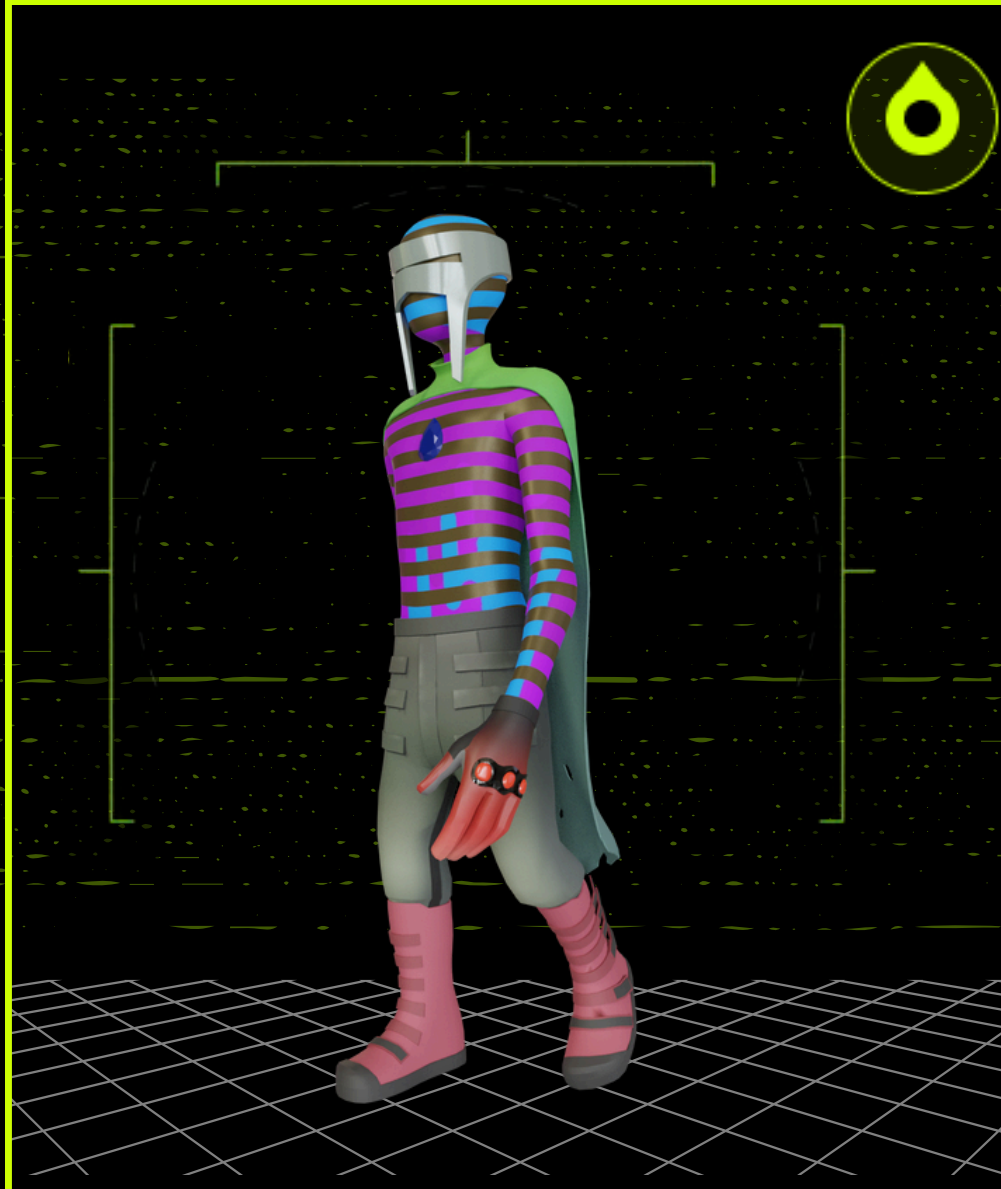
JACKET

+

ADD MORE

↗ ✕






1/5

MINT

#99012982

LEVEL 02

DURABILITY 65/100



24⁺

CAPACITY

92⁺

MENTALITY

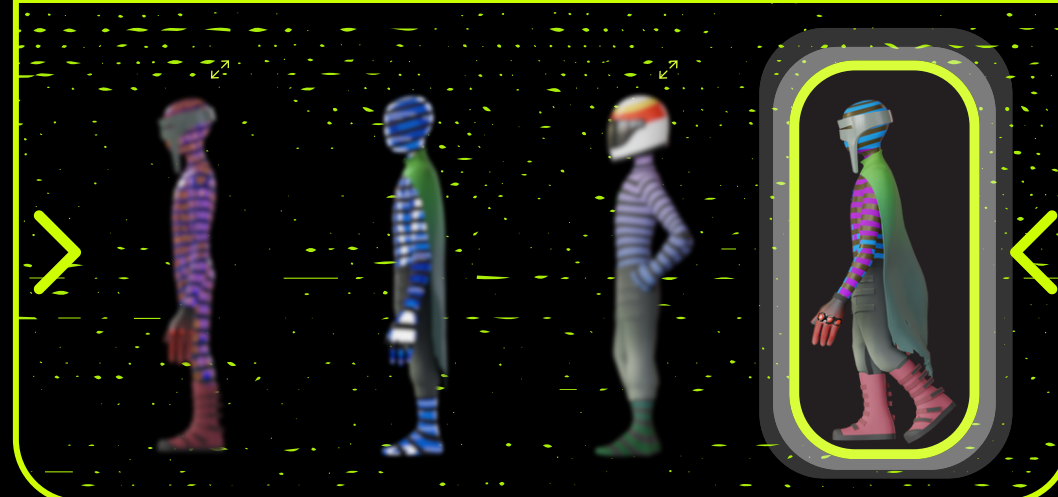
56⁺

STABILITY

35⁺

CHRONOSHIFT

↗ ✕



Players act as **Moonscouts**, using portals to help out, making fast decisions to **save both Earth and the Sleepwalkers' world.**

↗ ✕

MISSION COMPLETED




YOUR SLEEPWALKER IS REGENERATING

NEXT PORTAL AT LEAST

IN: 06H 42M



> WHY WE STAND OUT?

	Company	NFTS	Low Gas Fees	P2P Betting	Free Entry	Play-and-Earn
	Pokémon Go	✗	✗	✗	✓	✗
	Dogemon GO	✓	✗	✗	✗	✓
	Arcona	✓	✗	✗	✗	✗
	Hololoot	✗	✓	✗	✗	✗
	Metatrace	✓	✓	✗	✓	✓
	SLEEPRACE	✓	✓	✓	✓	✓

> BUSINESS MODEL



IN-GAME PURCHASES

Comprehensive system with different types of purchases, such as **NFTs (Sleepwalkers, Equipment), Subscription.**



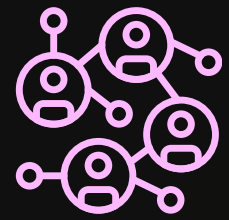
TRANSACTION FEES

As an example, **Axie Infinity** generated **around \$80K** in trading volume **on their marketplace** from April 4, 2024, to May 5, 2024.

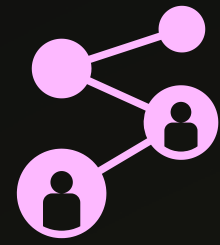


IN-GAME ADVERTISEMENT

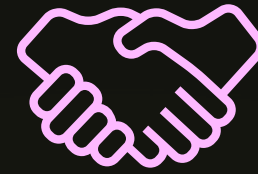
An alternative famous method **for increasing monetisation** in the mobile apps industry.



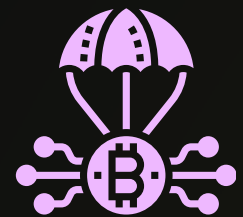
Industry Events,
Networking



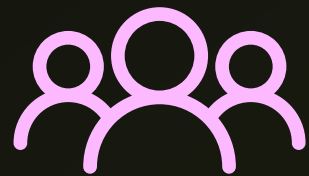
Referral System
(Points, Ratings)



Strategic Partners
(Lead blockchains,
DAOs, web3 VCs)



Airdrop for Early
Users

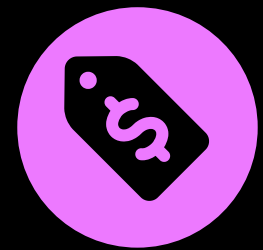


Community
Engagement
(SMM, AMAs)

> G2M STRATEGY

> SLEEPRACE TOKENOMICS

● Total Token Supply: 3,000,000 \$MST Token



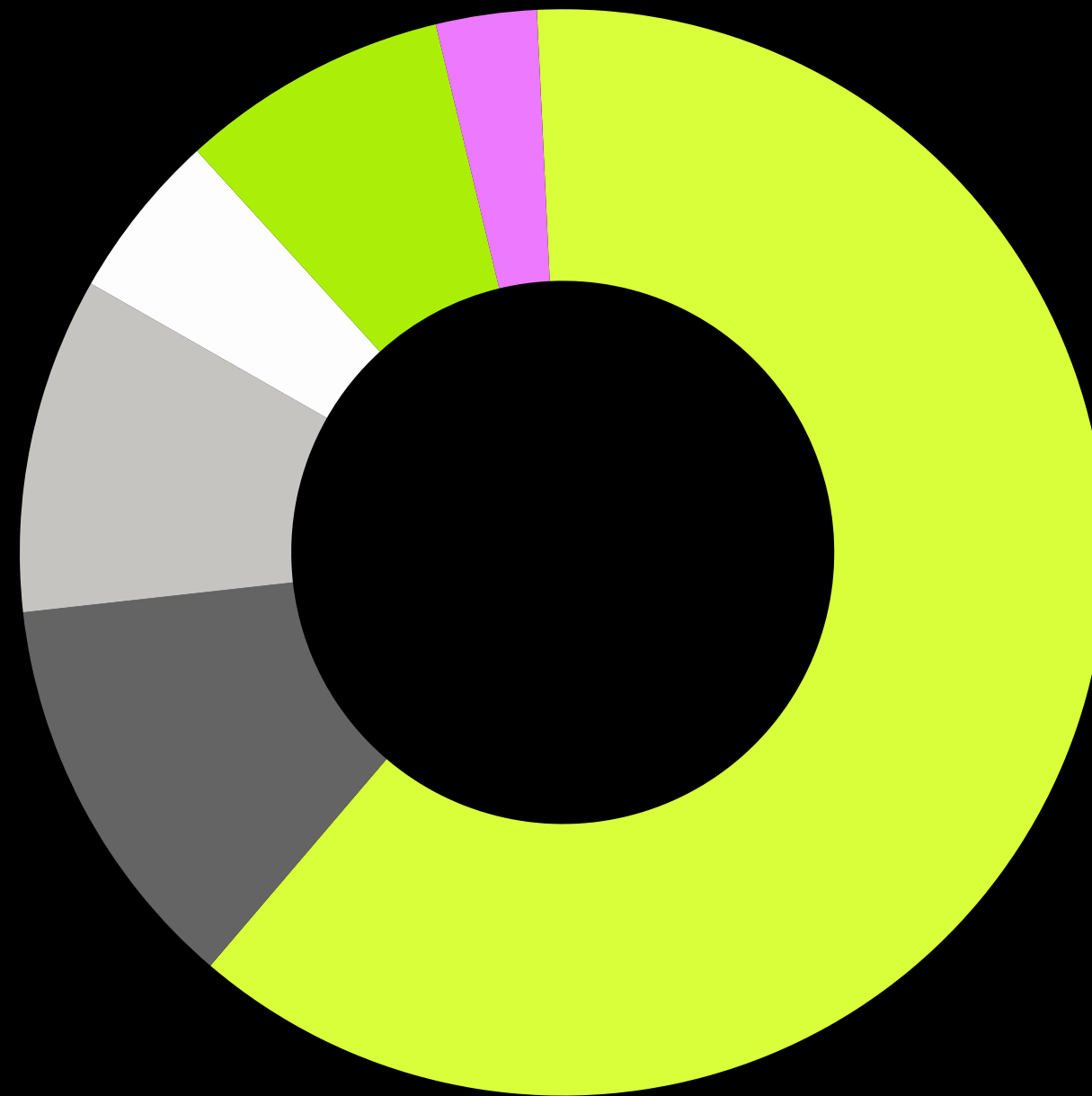
Public Sale [3%]



Pre Seed [5%]



Advisers and Partners [8%]



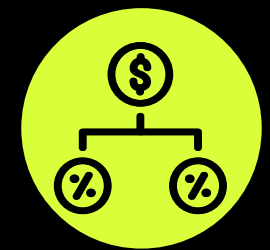
Team [12%]



Private Sale [10%]



Ecosystem & Treasury [62%]



> USE OF FUNDS

We're seeking
\$200.000 for 5%
of \$MST Supply

> ROADMAP

Q4 2024:

- Market Analysis
- Establish Key Partnerships and Advisory Board
- Compliance Review and Legal Framework Establishment
- Raise Pre-Seed and recruit team members

1

Q1 2025:

- MVP Development
- Outline Monetization and Revenue Streams
- Community Feedback and Focus Groups
- Early Community Engagement Strategies

2

Q2 2025:

- Alpha Launch, Community Building.
- Define Player Reward Mechanisms
- Seed Fundraising Round with Key Metrics
- Continued Community Engagement

3

Q3 2025:

- Beta Phase, Scalability Initiatives
- Full Development of AR and P2P Betting Features
- Strategic Marketing and Branding Campaigns
- Finalize NFT Marketplace and Crypto Staking Mechanics

4

Q4 2025:

- Final Security, Legal, and Compliance Checks
- Align Product with Market Trends and Competitive Positioning
- Plan Launch Events and Collaborations

5

Q1 2026:

- TGE & Official Launch,
- Integration of Revenue Streams
- Ongoing Community Engagement and Collaboration
- Evaluate and Adjust Scalability Plans
- Regular Updates and Security Audits

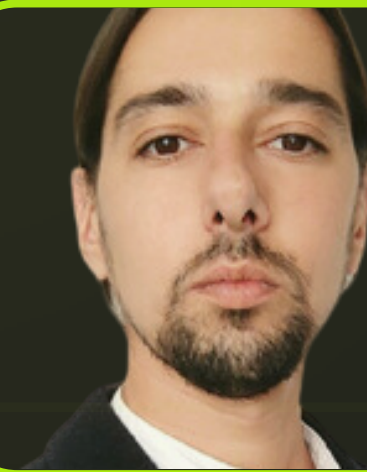
6



ARSLAN ALIMBAEV

CEO, CO-FOUNDER

An experienced Solidity Developer and project manager, spearheads technological advancement with his deep knowledge of blockchain.



YANIS MAVROMATIS

CLO, CO-FOUNDER

Human Relations professional and advocate in Web3 Law, strategically guides us through the complexities of the Web3 ecosystem.



ANATOLIOS LASKARIS

CTO

Anatolios brings a wealth of DevOps knowledge from his time at Fluence Labs. His insights significantly enhance our operational efficiency and software delivery practices.



ANDREI KASHCHAEV

CPO, CO-FOUNDER

As a Game Designer infuses creativity and innovation into our user experience, leveraging his extensive expertise in the gaming industry.



MIKHAIL RUSAKOV

CMO

Michail's marketing expertise drives strategic brand growth and community engagement, strengthening our market position and building user loyalty

> OUR TEAM

> ADVISORS



ARNAUD PERRIN

**BANKING & FINANCE
PROFESSIONAL, FINTECH INVESTOR**

Arnaud, our advisor with roles in banking, FinTech investment, and a Private Investor in Bitstack, provides strategic financial guidance.



LILY GABABADZE

BITNET

From Bitnet, Lily brings a holistic view of software development. Her expertise in both front-end and back-end development ensures our solutions are well-rounded and robust.



OXVLADYSLAV

SYNONYM FINANCE

Vladyslav brings extensive expertise in risk management, treasury, and governance from his leadership role at Synonym Finance and previous experience at New Order DAO and Amazon. His strategic vision and operational acumen significantly bolster our project's resilience and growth.



CHRIS PAPATHANASIOU

IO.NET, FINVAULT, FLASHY CASH

Christian, CTO of FinVault and founder of AllSecure, brings over 20 years in cybersecurity, with expertise from Citi Global Markets and io.net, focused on building resilient, secure Web3 solutions.

SLEEPRAE

Be an actor of
future of gaming.

ARSLAN ALIMBAEV

**Co-founder, CEO
METACE**

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